

**BUSINESS
EDUCATION
INDEX · 1961**

DELTA PI EPSILON

BUSINESS EDUCATION INDEX

1961

Index of Business Education Articles
Compiled from a Selected List of Periodicals and
Yearbooks Published During the Year 1961

Edited by

LOUIS C. NANASSY, Ed.D.

*Visiting Professor of Education
Teachers College, Columbia University
New York, New York*

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Key to Abbreviations

| | | | | | |
|------|--------------------|------|-------------------|------|-----------------------|
| Ag | August | ed | edited, edition, | nat | national |
| Ap | April | | education, editor | no | number |
| assn | association | F | February | O | October |
| bd | board | Ja | January | p | pages |
| bldg | building | Je | June | pt | part |
| bul | bulletin | Jl | July | pub | publishing, publisher |
| bur | bureau | Jr | Junior | pubs | publications |
| bus | business | jt | joint | rev | revised |
| co | company | misc | miscellaneous | S | September |
| comp | compiled, compiler | Mr | March | ser | series |
| D | December | My | May | supt | superintendent |
| dept | department | N | November | univ | university |

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General Periodicals Indexed

- Admin Mgt—Administrative Management. Walter A. Kleinschrod, ed. Geyer-McAllister Publications, 212 Fifth Avenue, New York 10, New York
- Am Sch Bd J—American School Board Journal. William C. Bruce, ed. Bruce Publishing Company, 400 North Broadway, Milwaukee 1, Wisconsin
- Amer Voc J—American Vocational Journal. M. D. Mobley, ed. American Vocational Association, Inc., 1010 Vermont Avenue, N.W., Washington 5, D. C.
- Calif J Sec Ed—California Journal of Secondary Education. Robert N. Bush, ed. California Journal of Secondary Education, 1705 Murchison Drive, Burlingame, California
- Coll of Ed Record—The College of Education Record. A. L. Gray, ed. College of Education, University of North Dakota, Grand Forks, North Dakota
- Ed—Education. Emmett A. Betts, ed. 1720 East 38th Street, Indianapolis 6, Indiana
- H Points—High Points. Abraham Ponemon, ed. Board of Education, 110 Livingston Street, Brooklyn 2, New York
- J Accy—Journal of Accountancy. Charles E. Noyes, ed. American Institute of Accountants, 270 Madison Avenue, New York 16, New York
- J Ap Psychol—Journal of Applied Psychology. American Psychological Association, 1333 Sixteenth Street, N.W., Washington 6, D. C.
- J Ed Soc—The Journal of Educational Sociology. Dan W. Dodson, ed. Payne Educational Sociology Foundation, Inc., New York University, Washington Square, New York 3, New York
- Jun Col J—Junior College Journal. James W. Reynolds, ed. American Association of Junior Colleges, 1785 Massachusetts Avenue, N.W., Washington 6, D. C.
- Nat Assn Sec Sch Prin Bul—Bulletin of the National Association of Secondary-School Principals. Walter E. Hess, ed. National Association of Secondary-School Principals, 1201 Sixteenth Street, N.W., Washington 6, D. C.
- Nat Ed Assn J—Journal of the National Education Association. Mildred S. Fenner, ed. National Education Association, 1201 Sixteenth Street, N.W., Washington 6, D. C.
- Nations Sch—Nation's Schools. Arthur H. Rice, ed. Modern Hospital Publishing Company, Nation's Schools Division, 919 North Michigan Avenue, Chicago 11, Illinois
- Office Exec—Office Executive. Dickson Ash, ed. National Office Management Association, 1927 Old York Road, Willow Grove, Pennsylvania
- Office Mgt—Office Management and American Business. Robert M. Smith, ed. Geyer-McAllister Publications, 212 Fifth Avenue, New York 10, New York
- Ohio Sch—Ohio Schools. Hobart H. Bell, ed. Ohio Education Association, 213 East Broad Street, Columbus 15, Ohio
- Overview—Overview. Archibald B. Shaw, ed. 470 Park Avenue, New York 16, New York
- Sch & Soc—School and Society. William W. Brickman, ed. Society for the Advancement of Education, Inc., 1834 Broadway, New York 23, New York
- Sec—The Secretary. Shirley Englund, ed. National Secretaries Association, 10214 Crane Road, Kansas City 34, Missouri

Business Education Periodicals Indexed

- Amer Bus Ed—American Business Education. Dean R. Malsbary, ed. Joint Publication Commission of the Eastern Business Teachers Association and the National Business Teachers Association. University of Connecticut, Storrs, Connecticut
- Amer Bus Ed Y—American Business Education Yearbook, Vol. XVIII, 1961. Informal Research by the Classroom Teacher. Earl A. Dvorak, ed. Joint Publication Commission of the Eastern Business Teachers Association and the National Business Teachers Association, New York University Bookstore, 18 Washington Place, New York 3, New York. 276 p \$5
- ABWA Bul—ABWA Bulletin. Francis W. Weeks, ed. The American Business Writing Association, 1007 West Nevada Street, University of Illinois, Urbana, Illinois
- Bal Sheet—The Balance Sheet. C. F. Templeman, ed. South-Western Publishing Company, 5101 Madison Road, Cincinnati, Ohio
- Ball State C J—The Ball State Commerce Journal. Robert P. Bell, ed. Department of Business Education, Ball State Teachers College, Muncie, Indiana
- Bus Ed Forum—Business Education Forum. Hollis P. Guy, exec. ed. United Business Education Association, 1201 Sixteenth Street, N.W., Washington 6, D. C.
- Bus Ed Newsletter—Business Education Newsletter. Richard F. Reicherter, ed. Department of Business and Business Education, Kansas State Teachers College, Emporia, Kansas
- Bus Ed Newsletter (P-H)—Business Education Newsletter (Prentice-Hall), Leonard J. Porter, ed. Educational Book Division, Prentice-Hall, Inc., Englewood Cliffs, New Jersey
- Bus Ed Observer—Business Education Observer. Ellis R. Thomas, ed. New Jersey Business Education Association, Rancocas Valley Regional High School, Mount Holly, New Jersey
- Bus Ed World—Business Education World. James Bolger, ed. Gregg Publishing Division, McGraw-Hill Book Company, Inc., 330 West 42 Street, New York 36, New York
- Bus Sch Exec Digest—The Business School Executive Digest. Jack H. Jones, ed. National Association and Council of Business Schools, 2400 Sixteenth Street, N.W., Washington 9, D. C.

- Bus Tch—Business Teacher. Henry J. Boer, ed. Gregg Publishing Division, McGraw-Hill Book Company, Inc., 330 West 42 Street, New York 36, New York
- CBEA Bul—California Business Education Association Bulletin. Robert E. Hampton, ed. California Business Education Association, Fresno State College, Fresno, California
- Cath Bus Ed R—Catholic Business Education Review. Mary C. O'Toole, ed. Catholic Business Education Association, Boston College, Chestnut Hill, Mass.
- Coll N & V—Collegiate News and Views. Charles D. Sisley, ed. South-Western Publishing Company, 5101 Madison Road, Cincinnati 27, Ohio
- CEA Y—Commercial Education Association of New York City and Vicinity 23rd Yearbook, 1959-1960. Business-Education—Their Joint Responsibility. Simon A. Duchan, ed. New York University Bookstore, Washington Square East, New York 3, New York. 198 p \$2.50.
- Delta Pi Epsilon J—The Delta Pi Epsilon Journal. Peter G. Haines, ed. Delta Pi Epsilon Fraternity, University of Denver, Denver 2, Colorado
- Future Bus Leader—Future Business Leader. DeWayne Cuthbertson, ed. Future Business Leaders of America, 1201 Sixteenth Street, N.W., Washington 6, D. C.
- Inter Rev for Bus Ed—International Review for Business Education. International Society for Business Education. Felix Schmid, ed. Klosterweidli 17, St. Gall, Switzerland
- J Bus Ed—Journal of Business Education. Elizabeth T. Van Derveer, ed. Trethaway Publishing Company, Inc., 512 Brooks Building, Wilkes-Barre, Pennsylvania
- Kansas Bus Tch—The Kansas Business Teacher. Fred S. Jarvis, ed. Kansas Business Teachers Association, Abilene High School, Abilene, Kansas
- MBEA News Bul—Michigan Business Education Association News Bulletin. Raymond A. Dannenberg, ed. Michigan Business Education Association, Western Michigan University, Kalamazoo, Michigan
- NABTE Bul—National Association for Business Teacher Education Bulletin. John L. Rowe, ed. United Business Education Association, 1201 Sixteenth Street, N.W., Washington 6, D. C.
- N Bus Ed Q—National Business Education Quarterly. Hollis P. Guy, exec. ed. United Business Education Association, 1201 Sixteenth Street, N.W., Washington 6, D. C.
- Ohio Bus Tch—The Ohio Business Teacher. Charles E. Reigel, ed. Ohio Business Teachers Association, University of Cincinnati, Cincinnati, Ohio
- Pitmanite—The Pitmanite. Thomas B. Maier, ed. Pitman Publishing Corporation, 2 West 45 Street, New York 36, New York
- Southern Ill Bus Bul—Southern Illinois Business Bulletin. Richard J. Dandeneau, ed. School of Business, Southern Illinois University, Carbondale, Illinois
- Systems for Ed—Systems for Educators. R. G. Hammel, ed. School Department of Remington Rand Systems, 122 East 42 Street, New York 17, New York
- Today's Sec—Today's Secretary. Mary Jollon, ed. Gregg Publishing Division, McGraw-Hill Book Company, Inc., 330 West 42 Street, New York 36, New York
- Typ News—Typewriting News. R. L. Rahbar, ed. South-Western Publishing Company, 5101 Madison Road, Cincinnati 27, Ohio
- VB Bul—Virginia Business Education Bulletin. Business Education Service, State Department of Education, Richmond 16, Virginia

Directory of Publishers

- Allied. Allied Publishers Incorporated, 659 Morgan Building, Portland 5, Oregon
- Allyn & Bacon. Allyn and Bacon, Inc., 150 Tremont Street, Boston 11, Massachusetts
- American. American Book Company, 55 Fifth Avenue, New York 3, New York
- Brown. Wm. C. Brown Company Publishers, 135 South Locust Street, Dubuque, Iowa
- Bus Ed Publishers. Business Education Publishers, Inc., Box 72, Foothill Station, Salt Lake City 8, Utah
- Ginn. Ginn and Company, 72 Fifth Avenue, New York 11, New York
- Gregg. Gregg Publishing Division, McGraw-Hill Book Company, Inc., 330 West 42 Street, New York 36, New York
- Harper. Harper & Brothers, 49 East 33 Street, New York 16, New York
- Heath. D. C. Heath and Company, 285 Columbus Avenue, Boston 16, Massachusetts
- Holt. Holt, Rinehart & Winston, Inc., 383 Madison Avenue, New York 17, New York
- Irwin. Richard D. Irwin, Inc., 1818 Ridge Road, Homewood, Illinois
- Littlefield. Littlefield, Adams & Company, 128 Oliver Street, Paterson 1, New Jersey
- McGraw-Hill. McGraw-Hill Book Company, Inc., 330 West 42 Street, New York 36, New York
- Macmillan. The Macmillan Company, 60 Fifth Avenue, New York 11, New York
- Pitman. Pitman Publishing Corporation, 2 West 45 Street, New York 36, New York
- Prentice-Hall. Prentice-Hall, Inc., Englewood Cliffs, New Jersey
- Ronald. The Ronald Press Company, 15 East 26 Street, New York 10, New York
- Rowe. The H. M. Rowe Company, 624 North Gilmore Street, Baltimore 17, Maryland
- South-Western. South-Western Publishing Company, 5101 Madison Road, Cincinnati 27, Ohio
- Wadsworth. Wadsworth Publishing Company, Inc., Belmont, California
- Walch. J. Weston Walch, Publisher, 1145 Congress Street, Portland, Maine
- Wiley. John Wiley & Sons, Inc., 440 Park Avenue South, New York 16, New York

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